

5 Easy Steps to Sell Surplus Cows!

Step 1 - Log on to www.thecis.co.uk

Step 2 - Enter herd number and PIN

Step 3 - Click on the Animals for Sale option and select the animals for sale

Step 4 - Add your comments and contact details

Step 5 - On the 1st November view your animals in the 'Sale Centre' and wait for the call

All Alive Animals	(Both Sexes)	Any PD Status	Animal Name:	Line No		
DOB From:	DOB To:	Lact No:	<input checked="" type="checkbox"/> For Sale			
Comments: Surplus due to overstocking.100% Holstein. Currently in the Blue Tongue Protection Zone.High yields with Low Cell Counts.						
Contact: Stuart Crane 07748 657 271 or David Crane 07748 657 266						
For Sale	Line No	Animal Name	Ear Tag	DOB	Lact No	Milk Kg
<input checked="" type="checkbox"/>	124	GIBRALTAR INTEGRITY MIRANDA 5	UK140850700124	17 Aug 2001	4	38.
<input checked="" type="checkbox"/>	225	GIBRALTAR OUTSIDE KATHY 2	UK140850300225	01 Jul 2002	4	34.
<input checked="" type="checkbox"/>	141	GIBRALTAR LEE RUTH	UK140850300141	20 Nov 2001	4	31.
<input checked="" type="checkbox"/>	333	GIBRALTAR LEE BEAUTY	UK140850600333	14 Jun 2003	3	27.
<input checked="" type="checkbox"/>	307	GIBRALTAR INTEGRITY BOBTAIL	UK140850100307	22 Nov 2002	3	26.
<input checked="" type="checkbox"/>	31	GIBRALTAR INTEGRITY OLIVE	UK140850500031	14 Sep 2000	4	25.



If you would like further details prior to the launch phone 01923 695319 or look in 'Animals for Sale' in the Herd Management section. If you're interested in buying, remember to check out the Sale Centre at www.thecis.co.uk on the 1st November

The CIS Sales Centre

There are many avenues that dairy farmers can follow to buy and sell stock, but the new Sales Centre is the easy and efficient option for CIS farms to market both female and male animals at any stage of their life. All a seller needs to do is follow the 5 easy steps and wait for the call.

Key Benefits include

- ✓ Unlimited Amount of potential customers
 - ✓ available in the UK and internationally online
- ✓ Seamless Marketing of stock
 - ✓ direct contact between buyer and seller
- ✓ Farm to Farm Sales
 - ✓ the health wise option
- ✓ Cost effective
 - ✓ saves commission and unnecessary transport
- ✓ Available for all breeds
 - ✓ both pedigree and non
- ✓ Personalisation
 - ✓ the option to add your comments
- ✓ Cow Detail automatically populated
 - ✓ saves time

For the buyer, the ability to target exactly which type of animal he wishes to purchase either within the UK or by region saves valuable time. Buyers are not restricted - after the launch on 1st November the opportunity to view animals for sale is available to all at www.thecis.co.uk

